

# UTAH LEADS TOGETHER ACCOUNTABILITY FRAMEWORK

August 20, 2020

## FOCUSING AND REDOUBLING OUR EFFORTS

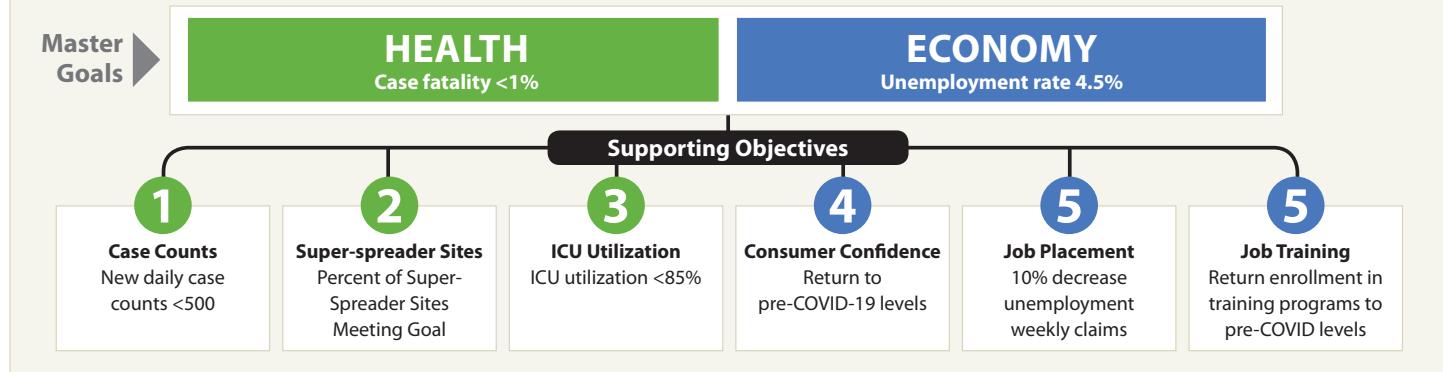
### Every Utahn plays a role in Utah's recovery. *We lead together.*

This *Utah Leads Together Accountability Framework* presents Utah's strategic, data-driven, and concentrated effort to protect the lives and livelihoods of all Utahns. The framework includes a clear mission, two major goals, six supporting objectives, and a variety of lead measures and strategies. A scorecard of measurable targets motivates progress. Together with a refined accountability structure, the framework provides clarity and focus as Utah redoubles its efforts to minimize sickness and death, while protecting long-term social and economic health.

### Mission:

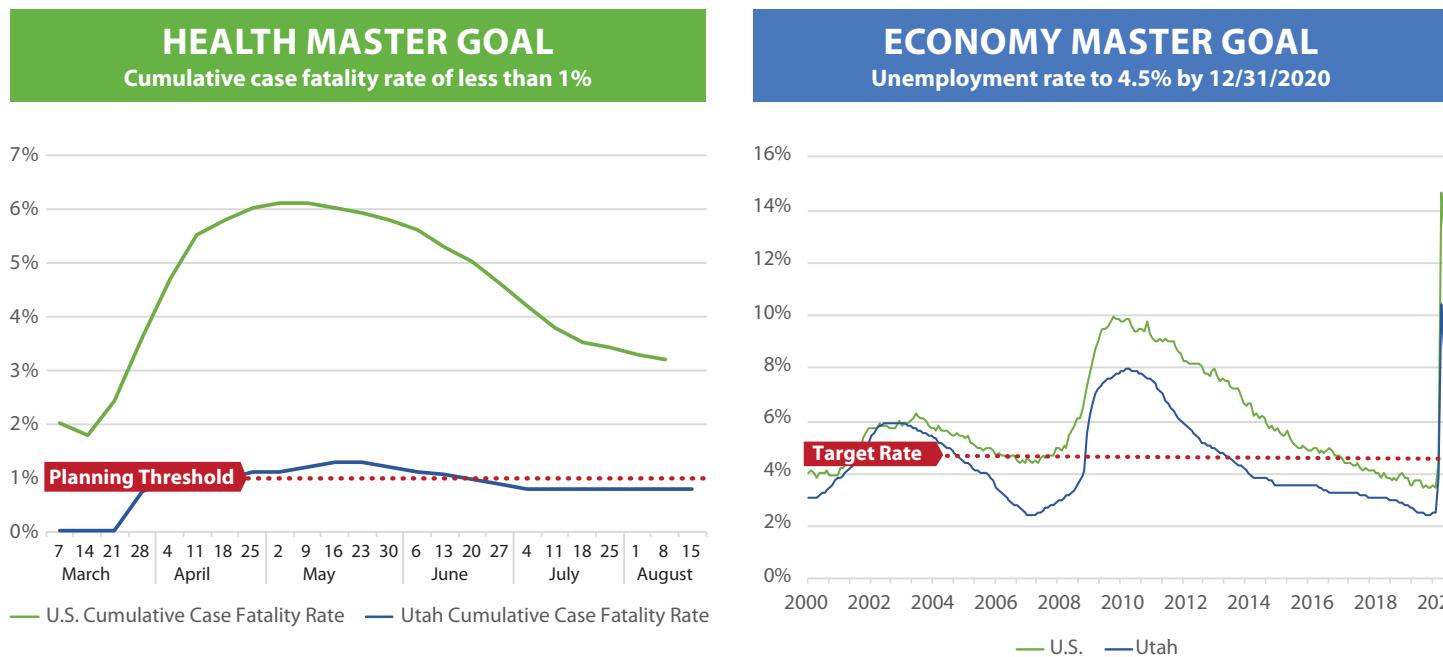
Minimize sickness and death by COVID-19, while protecting long-term social and economic health in all Utah communities.

### Accountability Framework



### SCORECARD: MASTER GOALS

We seek to drive results in two critical areas important to the physical and economic health of Utahns.



\*Note lag between deaths and cases.  
Source: Utah Department of Health

Source: Utah Department of Workforce Services

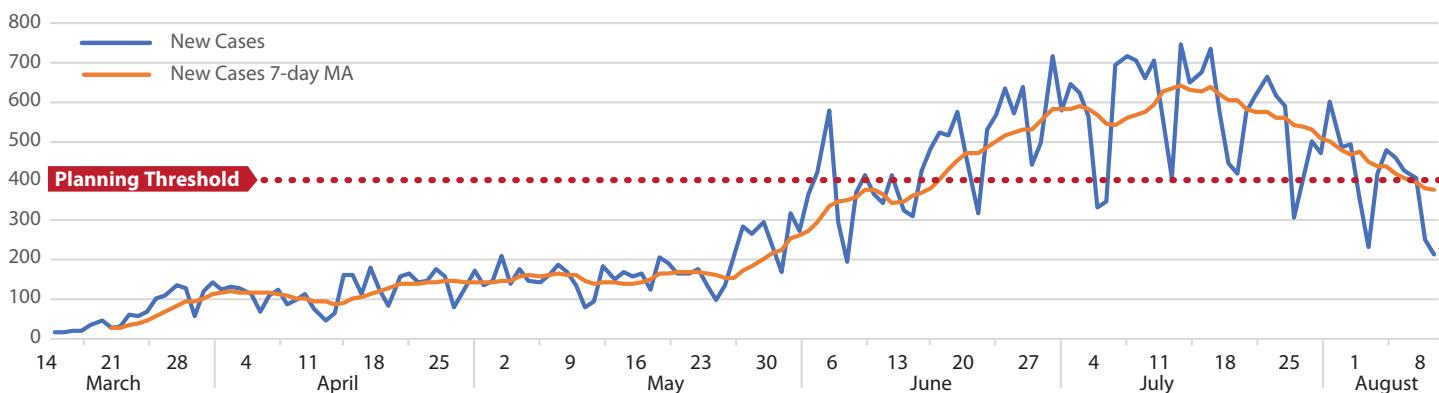
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### SCORECARD: SUPPORTING OBJECTIVES

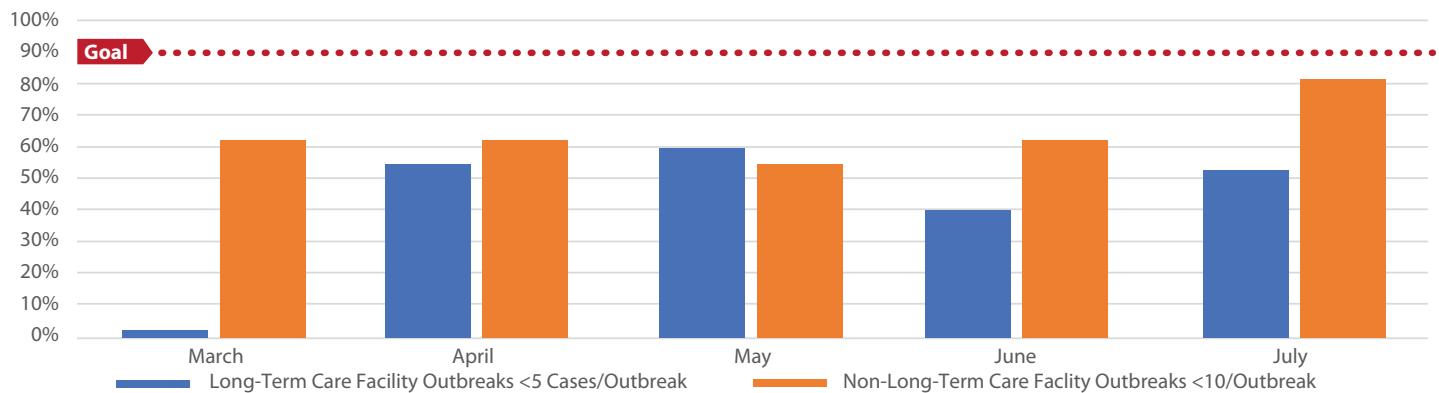
We track and share progress in six supporting objectives

#### 1 **HEALTH: New Utah COVID-19 case counts below 500/day**



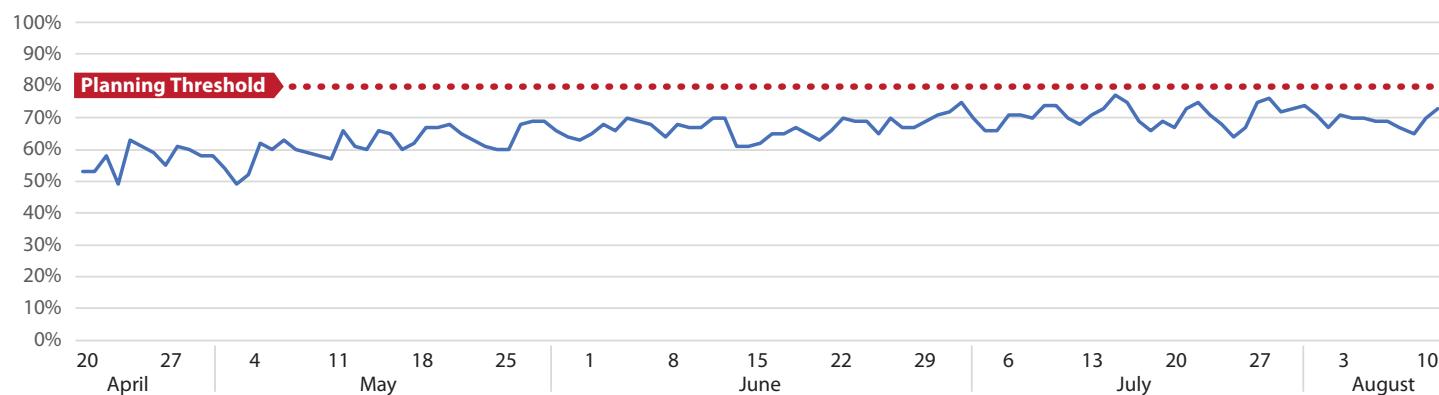
Source: Utah Department of Health

#### 2 **HEALTH: Percent of Super-Spreader Sites Meeting Goal**



Source: Utah Department of Health

#### 3 **HEALTH: Utah ICU utilization less than 85%**



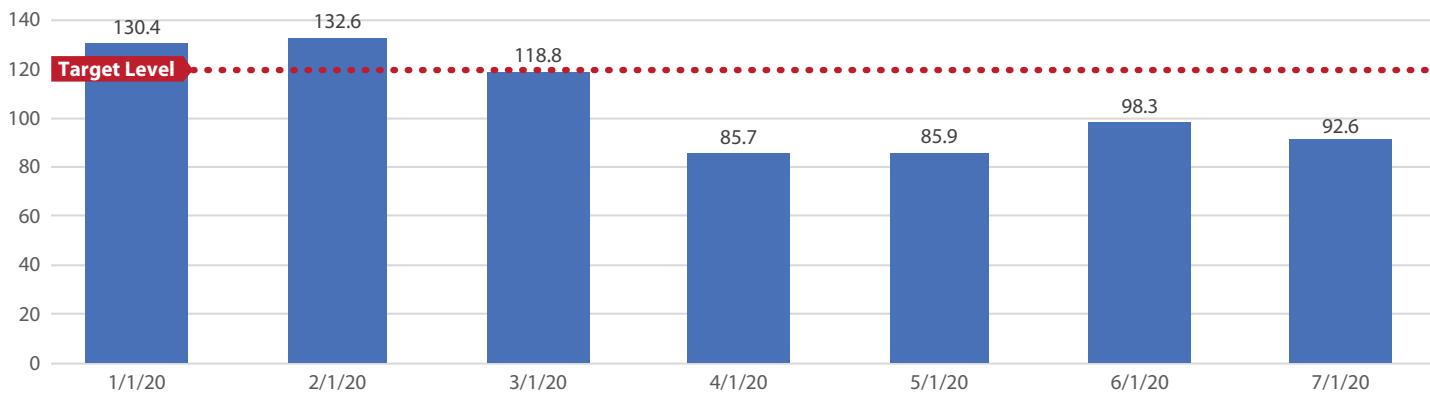
Source: Utah Department of Health

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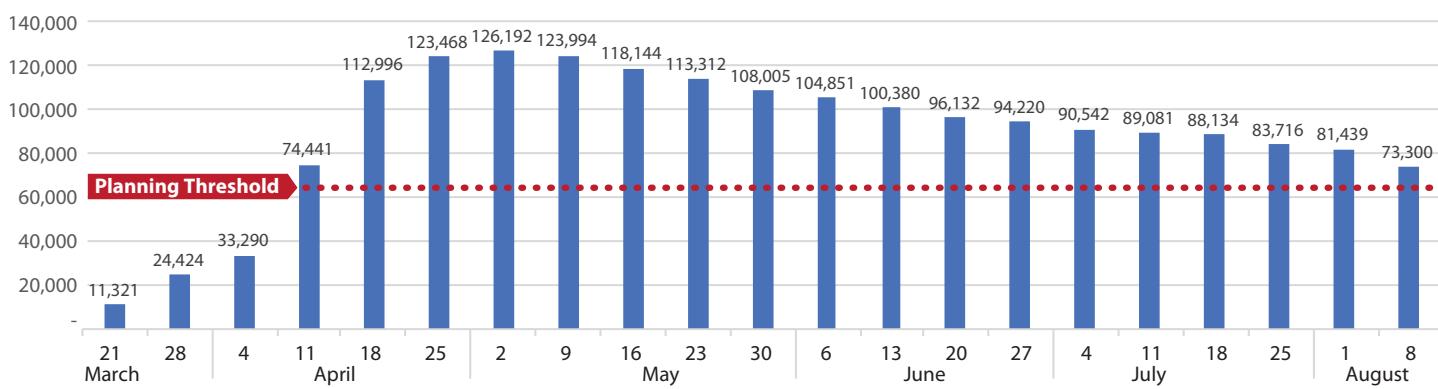
### ECONOMY: Consumer Confidence index increases to pre-pandemic levels



Source: The Conference Board and Kem C. Gardner Policy Institute

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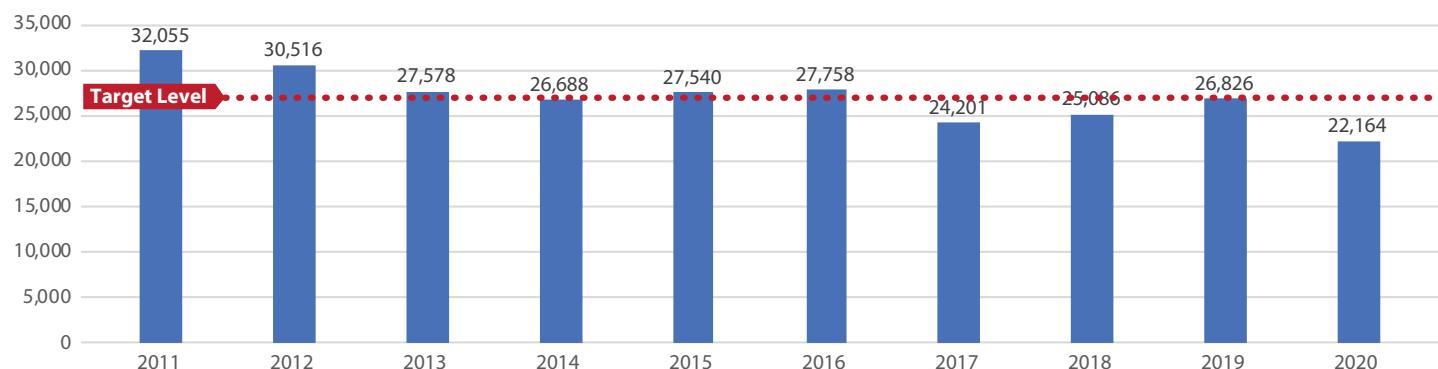
### ECONOMY: Job Placement – 10% decrease unemployment weekly claims



Source: Utah Department of Workforce Services

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### ECONOMY: Job Training - Return enrollment in training programs to pre-COVID levels



Source: Utah System of Higher Education

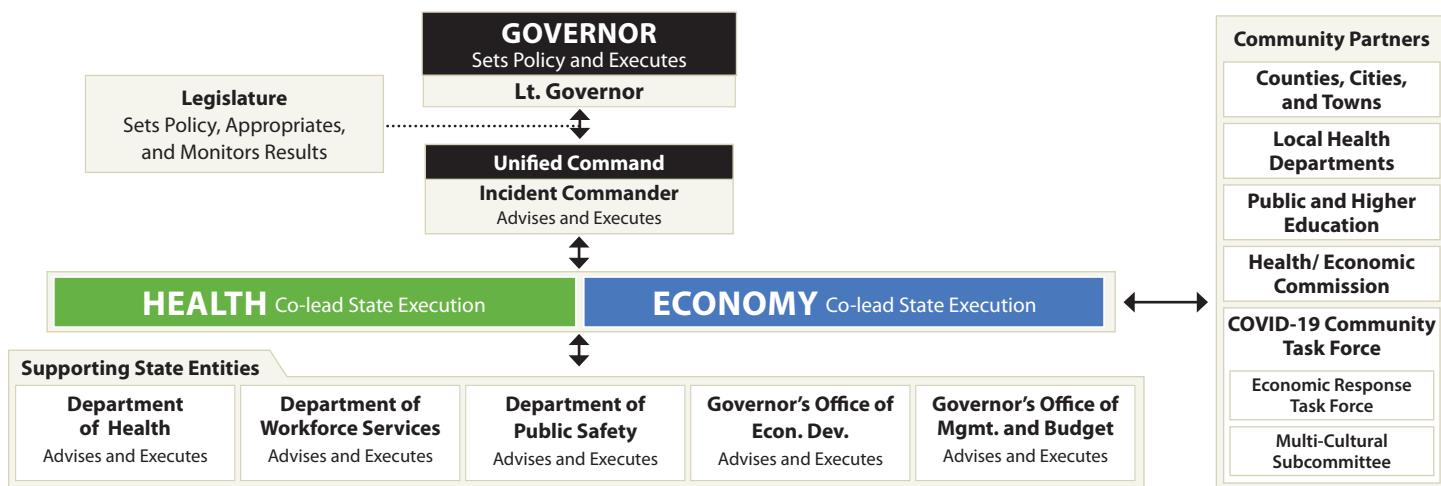
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### Accountability Structure

*Utah Leads Together V* introduces a strengthened accountability structure that makes explicit the roles, responsibilities, and reporting relationships of Utah's coordinated response. Under Gov. Herbert and Lt. Governor Cox's leadership, and with legislative input and support, two gubernatorially appointed leaders—one representing health and one the economy—co-lead the state's day-to-day response. Decisions are in-

formed by measurable goals, objectives, and lead measures, as well as the critical work of state agencies and community partners, including counties, cities and towns, local health departments, public and higher education, the statutory commission, and the COVID-19 Community Task force, which includes the multi-cultural subcommittee, Economic Response Task Force, and others.



### Lead Measures

Specific lead measures drive results as part of the Utah COVID-19 accountability framework. These quantifiable targets and thresholds undergird each supporting objective, include tactics and strategies (not shown here), and have a point entity assigned (shown in parenthesis with each measure). These lead measures, which will be refined and expanded over time, create focus and efficiency, capitalize on the power for measurement to yield results, and generate a rhythm of accountability that will help Utah manage this crisis through the duration of the pandemic.

#### New Utah COVID-19 case counts below 500/day

- Increase mask wearing in public settings from **XX%** to **XX%** by 9/1/2020 (Utah Dept. of Health)
- Increase known contact from 82% to >85% by 10/1/2020
- Turnaround 95% of tests within 18 hours by 9/1/2020
- Reduce industry-specific case count in top five highest case-count industries by 20% by 10/1/2020 (TBD)
- Reduce racial and ethnic populations' share of cases to represent their proportional share of the population by 12/1/2020

#### Utah ICU utilization less than 85%

- Increase from 40% to 65% participation in flu vaccinations to protect ICU capacity
- Reduce the number of long-term care facilities with active cases from 33 to <10 by 11/1/2020
- Fewer than 250 daily cases are high-risk individuals

#### Percent of Super-Spreader Sites Meeting Goal

- 90% of outbreaks are <10 cases per outbreak for non-long-term care facilities and <5 cases per outbreak for long-term care facilities

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### **Increase consumer confidence to pre-pandemic levels by 12/31/2020**

- Pledge – 90% of targeted Utah business earn the Stay Safe, Stay Open Pledge seal of approval by 12/1/20
  - Strategy: Obtain messaging grant from Heritage and Art to direct market to businesses
  - Strategy: Promote pledge to all business utilizing state support programs
- Safe business outreach - 75% of minority-owned businesses by 10/1/20
  - Strategy: Build outreach grassroots plan with COVID-19 Communication Team contracted advertising/outreach firm by 9/1/20
    - Track weekly number of businesses trained on business manual
    - Track weekly number of targeted businesses utilizing DOH workplace response team
- Safe business outreach - 75% of 250 largest employers by 10/1/20
  - Strategy: Build outreach grassroots plan with COVID-19 Communication Team contracted advertising/outreach firm by 9/1/20
- Business Support - Target 250,000 weekly impressions with the InUtah campaign, and 95% dispersal of all business support grant programs

### **Increase job placements with unemployed and furloughed individuals resulting in a 10% decrease in unemployment weekly claims by 12/31/2020**

- 30% increase in job seeker labor exchange usage on jobs.utah.gov
  - Strategy: Create the Hot Jobs web portal identifying the top five jobs in each major industry sector that is hiring now and track weekly increases in usage of new Hot Jobs web portal beginning 9/1/20
  - Strategy: Promote monthly virtual job fairs hosted by DWS and increase participation by 20%
  - Strategy: End “Job Attachment” status to increase job seeker registrations

- Target companies heavily impacted by pandemic (3 visits per week - statewide universe); includes mediated follow up support for reactivation and creation of employment opportunities.
  - Strategy: Identify and target impacted industries to reactivate jobs and/or create new job opportunities.
  - Strategy: Targeted outreach services to five severely impacted businesses per week, with post-visit strategies for support.
  - Strategy: Connect impacted industries and businesses to establish program supports and resources.
  - Strategy: Increase in employer/industry job postings with jobs.utah.gov labor exchange by 5%.

### **Increase enrollment in industry-aligned short term educational programs to pre-pandemic level (26,800 enrollees)**

- Increase enrollment in short-term and certificate programs at Utah higher education institutions
- Fully enroll short-term and certificate programs supported by Learn & Work funding
- Implement and enhance marketing activities to UI claimants and other citizens accessing the DWS labor exchange, for awareness about short-term training programs